

**Master's Degree Program in Business Strategy and Marketing
Faculty of Law and Social Sciences. Toledo**

**SCHEDULE
COMMON MODUL**

October 2023				
M	T	W	T	F
<p align="center">2 9:30-14:30 Knowledge Management and Innovation Strategies Fátima Guadamillas Francesco Schiavone</p>	<p align="center">3 9:30-14:30 Knowledge Management and Innovation Strategies Francesco Schiavone</p>	<p align="center">4 9:30-14:30 Knowledge Management and Innovation Strategies Francesco Schiavone</p>	<p align="center">5 9:30-14:30 Knowledge Management and Innovation Strategies Fátima Guadamillas</p>	
<p align="center">9 9:30-14:30 Corporate and International Strategy Octavio Escobar</p>	<p align="center">10 9:30-14:30 Corporate and International Strategy Octavio Escobar</p>	<p align="center">11 9:30-14:30 Corporate and International Strategy Octavio Escobar</p>	12	13
<p align="center">16 9:30-14:30 Knowledge Management and Innovation Strategies Joaquín Alegre</p>	<p align="center">17 9:30-14:30 Knowledge Management and Innovation Strategies Joaquín Alegre</p>	<p align="center">18 9:30-14:30 Knowledge Management and Innovation Strategies Dioni Elche</p>	<p align="center">19 9:30-14:30 Knowledge Management and Innovation Strategies Mario Donate</p>	20
<p align="center">23 9:30-14:30 Corporate and International Strategy Belén Ruiz</p>	<p align="center">24 9:30-14:30 Corporate and International Strategy Belén Ruiz</p>	<p align="center">25 9:30-14:30 Corporate and International Strategy José Plá</p>	<p align="center">26 9:30-14:30 Corporate and International Strategy José Plá</p>	27
<p align="center">30 9:30-14:30 Corporate and International Strategy Manuel Villasalero</p>	31			

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**SCHEDULE
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November 2023				
M	T	W	T	F
		1	2	3
6 9:30-14:30 Human Resources Strategies John Oppute	7 9:30-14:30 Human Resources Strategies John Oppute	8 9:30-14:30 Human Resources Strategies Pablo Ruiz	9 9:30-14:30 Human Resources Strategies Pablo Ruiz	10
13 9:30-14:30 Human Resources Strategies Pablo Ruiz	14 9:30-14:30 Human Resources Strategies Ricardo Martínez	15 9:30-14:30 Human Resources Strategies Ricardo Martínez	16 9:30-14:30 Human Resources Strategies Ricardo Martínez	17
20 9:30-14:30 Marketing Strategies in Specific Sectors Mario Arias Oliva	21 9:30-14:30 Marketing Strategies in Specific Sectors Mario Arias Oliva	22 9:30-14:30 Marketing Strategies in Specific Sectors Mario Arias Oliva	23 9:30-14:30 Marketing Strategies in Specific Sectors Ana Isabel Jiménez Zarco	24
27 9:30-14:30 Marketing Strategies in Specific Sectors Ana Isabel Jiménez Zarco	28 9:30-14:30 Marketing Strategies in Specific Sectors María Fuentes Blasco	29 9:30-14:30 Marketing Strategies in Specific Sectors Juan Carlos Gázquez Abad	30 9:30-14:30 Marketing Strategies in Specific Sectors Mar Gómez Rico	

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**SCHEDULE
COMMON MODUL**

December 2023				
M	T	W	T	F
				1
4	5	6	7	8
11 9:30-14:30 Strategic Marketing Doreen Pick	12 9:30-14:30 Strategic Marketing Doreen Pick	13 9:30-14:30 Strategic Marketing Juan José Blazquez María Cordente	14 9:30-14:30 Strategic Marketing Juan José Blazquez María Cordente	15
18 9:30-14:30 Strategic Marketing Juan José Blazquez María Cordente	19 9:30-14:30 Strategic Marketing Juan José Blazquez María Cordente	20 9:30-14:30 Strategic Marketing Juan José Blazquez María Cordente	21 9:30-14:30 Strategic Marketing Juan José Blazquez María Cordente	22

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**SCHEDULE
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January 2024				
M	T	W	T	F
8	9	10	11	12
15 10:00-12:00 Knowledge Management and Innovation Strategies (Assessment)	16 10:00-12:00 Strategic Marketing (Assessment)	17 10:00-12:00 Marketing Strategies in Specific Sectors (Assessment)	18 10:00-12:00 Corporate and International Strategy (Assessment)	19
22 10:00-12:00 Human Resources Strategies (Assessment)	23	24	25	26
29	30	31		

June 2024

L	M	X	J	V
24 10:00-12:00 Knowledge Management and Innovation Strategies (Assessment)	25 10:00-12:00 Knowledge Management and Innovation Strategies (Assessment)	26 10:00-12:00 Marketing Strategies in Specific Sectors (Assessment)	27 10:00-12:00 Corporate and International Strategy (Assessment)	28 10:00-12:00 Human Resources Strategies (Assessment)