

**Master´s Degree Program in Business Strategy and Marketing  
Faculty of Law and Social Sciences. Toledo**

**SCHEDULE  
COMMON MODUL**

<b>October 2019</b>				
<b>M</b>	<b>T</b>	<b>W</b>	<b>T</b>	<b>F</b>
<b>30 sep</b>	<b>1</b> 9:30-11:30 <i>Master Presentation</i>	<b>2</b>	<b>3</b>	<b>4</b>
<b>7</b> 9:30-14:30 <b>Knowledge Management and Innovation Strategies</b>	<b>8</b> 9:30-14:30 <b>Knowledge Management and Innovation Strategies</b>	<b>9</b> 9:30-14:30 <b>Knowledge Management and Innovation Strategies</b>	<b>10</b> 9:30-14:30 <b>Knowledge Management and Innovation Strategies</b>	<b>11</b>
<b>14</b> 9:30-14:30 <b>Knowledge Management and Innovation Strategies</b>	<b>15</b> 9:30-14:30 <b>Knowledge Management and Innovation Strategies</b>	<b>16</b> 9:30-14:30 <b>Knowledge Management and Innovation Strategies</b>	<b>17</b> 9:30-14:30 <b>Knowledge Management and Innovation Strategies</b>	<b>18</b>
<b>21</b> 9:30-14:30 <b>Corporate and International Strategy</b>	<b>22</b> 9:30-14:30 <b>Corporate and International Strategy</b>	<b>23</b> 9:30-14:30 <b>Corporate and International Strategy</b>	<b>24</b> 9:30-14:30 <b>Corporate and International Strategy</b>	<b>25</b>

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**SCHEDULE  
COMMON MODUL**

<b>November 2019</b>				
<b>M</b>	<b>T</b>	<b>W</b>	<b>T</b>	<b>F</b>
<b>28 oct</b> 9:30-14:30 <b>Corporate and International Strategy</b>	<b>29 oct</b> 9:30-14:30 <b>Corporate and International Strategy</b>	<b>30 oct</b> 9:30-14:30 <b>Corporate and International Strategy</b>	<b>31 oct</b> 9:30-14:30 <b>Corporate and International Strategy</b>	<b>1</b>
<b>4</b> 9:30-14:30 <b>Human Resources Strategies</b>	<b>5</b> 9:30-14:30 <b>Human Resources Strategies</b>	<b>6</b> 9:30-14:30 <b>Human Resources Strategies</b>	<b>7</b> 9:30-14:30 <b>Human Resources Strategies</b>	<b>8</b>
<b>11</b> 9:30-14:30 <b>Human Resources Strategies</b>	<b>12</b> 9:30-14:30 <b>Human Resources Strategies</b>	<b>13</b> 9:30-14:30 <b>Human Resources Strategies</b>	<b>14</b> 9:30-14:30 <b>Human Resources Strategies</b>	<b>15</b>
<b>18</b>	<b>19</b>	<b>20</b>	<b>21</b>	<b>22</b>
<b>25</b> 9:30-14:30 <b>Marketing Strategies in Specific Sectors</b>	<b>26</b> 9:30-14:30 <b>Marketing Strategies in Specific Sectors</b>	<b>27</b> 9:30-14:30 <b>Marketing Strategies in Specific Sectors</b>	<b>28</b> 9:30-14:30 <b>Marketing Strategies in Specific Sectors</b>	<b>29</b>

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**SCHEDULE  
COMMON MODUL**

<b>December 2019</b>				
<b>M</b>	<b>T</b>	<b>W</b>	<b>T</b>	<b>F</b>
<b>2</b> 9:30-14:30 Marketing Strategies in Specific Sectors	<b>3</b> 9:30-14:30 Marketing Strategies in Specific Sectors	<b>4</b> 9:30-14:30 Marketing Strategies in Specific Sectors	<b>5</b> 9:30-14:30 Marketing Strategies in Specific Sectors	<b>6</b>
<b>9</b> 9:30-14:30 Strategic Marketing	<b>10</b> 9:30-14:30 Strategic Marketing	<b>11</b> 9:30-14:30 Strategic Marketing	<b>12</b> 9:30-14:30 Strategic Marketing	<b>13</b>
<b>16</b> 9:30-14:30 Strategic Marketing	<b>17</b> 9:30-14:30 Strategic Marketing	<b>18</b> 9:30-14:30 Strategic Marketing	<b>19</b> 9:30-14:30 Strategic Marketing	<b>20</b>

**Master's Degree Program in Business Strategy and Marketing  
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**SCHEDULE  
COMMON MODUL**

<b>January 2020</b>				
<b>M</b>	<b>T</b>	<b>W</b>	<b>T</b>	<b>F</b>
<b>6</b>	<b>7</b>	<b>8</b> 9:30-14:30 <b>Knowledge Management and Innovation Strategies</b> (tutorial)	<b>9</b> 9:30:14:30 <b>Corporate and International Strategies</b> (tutorial)	<b>10</b>
<b>13</b> 9:30-14:30 <b>Human Resources Strategies</b> (tutorial)	<b>14</b> 9:30-14:30 <b>Marketing Strategies in Specific Sectors</b> (tutorial)	<b>15</b> 9:30-14:30 <b>Strategic Marketing</b> (tutorial)	<b>16</b> 9:30-14:30 <b>Knowledge Management and Innovation Strategies</b> (evaluation)	<b>17</b>
<b>20</b>	<b>21</b> 9:30:14:30 <b>Corporate and International Strategies</b> (evaluation)	<b>22</b>	<b>23</b> 9:30-14:30 <b>Human Resources Strategies</b> (evaluation)	<b>24</b>
<b>27</b>	<b>28</b> 9:30-14:30 <b>Marketing Strategies in Specific Sectors</b> (evaluation)	<b>29</b>	<b>30</b> 9:30-14:30 <b>Strategic Marketing</b> (evaluation)	<b>31</b>

The presentation on Tuesday, 1st October will take place in room 1.03 in the building Madre de Dios in the Faculty of Law and Social Sciences, Toledo. The classes will be taught in the same room.