



Pruebas de Acceso a Estudios de Grado para mayores de 25 años

Convocatoria de 2019

Materia: Inglés

## PROPUESTA A

### A HUNDRED BILLION HAMBURGERS

Once upon a time, a businessman named Ray Kroc discovered a restaurant owned by two brothers. The restaurant served just four things: hamburgers, French fries, milk shakes and coca cola. But it was clean and inexpensive, and the service was quick. Mr Kroc liked it so much that he paid the brothers so that he could use their idea and their name: Mc Donald's. Beef, big business and fast service were the ingredients when Mr Kroc opened his first Mc Donald's in 1955. Four years later, there were 100 of them. Kroc knew Americans liked success. So he put signs saying how many millions of Mc Donald's hamburgers people had bought. In just four years, the number was one hundred million. Now, there are more than 13,000 Mc Donald's restaurants from Dallas to Paris and from Moscow to Beijing.

Anyone who wants to open a Mc Donald's must first work in one for a week. Then, they do a nine-month training programme, in the restaurants and at "Mc Donald's University" in Chicago. There, they learn the Mc Donald's philosophy: quality control, service, cleanliness and cheap prices. Mc Donald's has strict rules, hamburgers must be served before they are ten minutes old, and French fries before seven.

Mc Donald's has never stopped looking for new methods to attract customers, from drive-in windows to birthday parties. Chicken, fish, salad and, in some places, pizza is now on the menu. Mc Donald's in Holland even sells a vegetarian burger. Their international popularity shows they have found the recipe for success.

*<https://www.tolearnenglish.com>*

**Answer the following questions using the information given in the text.**

1. What did Ray Kroc find out long time ago?
2. What food did the restaurant serve at the beginning?
3. Was the restaurant expensive?
4. Which meat was first served in Mc Donald's?
5. How many Mc Donald's restaurants are now in the world?
6. How long is the course you have to do if you want to open a Mc Donald's?
7. Which are the rules of Mc Donald's?
8. Which techniques does Mc Donald's use to attract clients?
9. Can you order pizza in Mc Donald's?
10. In which Mc Donald's can you buy a veggie burger?



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### PROPUESTA B

#### THE EVOLUTION OF MOBILE PHONES

Could you survive without your mobile phone? Phones have become incredibly advanced in a relatively short amount of time, and the possibilities for the future are incredible.

Many of the early mobile phones were considered to be “car phones,” as they were too big to keep in a pocket or purse. However, in 1983, the Motorola DynaTAC 8000x arrived on the market. Although it was enormous by today’s standards, it was considered the first truly mobile phone because it was small enough to carry. The first phones were incredibly expensive, but they became a status symbol although the general public didn’t use mobile phones then. They were primarily used by businessmen, actors or singers, but not often for personal use like we can see today.

Although the next models were smaller and nicer, they still had their faults. The batteries had short lives and sending text messages was very expensive. It was ten years later when new mobiles by companies like Nokia and Motorola appeared with longer battery lives and more talk time, making them more popular at the time. As the technology advanced, these companies discovered how to pack all the characteristics that their users wanted into smaller, cheaper models.

Nowadays, the purpose of the mobile phones has changed from a verbal communication tool to a multimedia tool. We now use our phones for surfing the web, checking emails or taking photos. There is an application for everything, from applications that can control your bank account to the ones that help you do exercise.

*www.artininstitutes.edu*

**Answer the following questions using the information given in the text.**

1. Why were mobile phones considered “car phones”?
2. When did the first mobile phone appear?
3. Why was this first mobile phone different from nowadays phones?
4. What happened with the price of the first mobile phones?
5. Who were the users of the first mobile phones?
6. What were the problems of the phones of the second generation?
7. When did new mobiles by Nokia and Motorola arrive?
8. What characteristics did the new mobiles by Nokia and Motorola have?
9. What do we use our mobile phones for now?
10. What examples of applications can you find in the text?